

Royal Geelong Yacht Club Inc.

Est 1859

Trophy Deed of Gift.

Trophy:	Geelong Advertiser Trophy
Presented by:	Geelong Advertiser
Date:	Circa 1946
For:	I.Y.R.U. Rated Classes: January Regatta
Remarks / Revisions	1967-1968: Changed to RORC Rating
	Trophy decided over two events
	 ⇒ Williamstown – Geelong ("Passage Race"), and ⇒ an Olympic Course race Sunday Afternoon ⇒ Each Club to be represented by two boats that comply with RORC requirements
	: Changed to IOR
Click <u>here</u> for a List of Recipients	



5th. October, 1967

The General Manager, Geelong Advertiser Pty, Ltd., Ryrie Street, GEELONG.

Dear Sir,

For some time now concern has been expressed within the Club, relevant to the future of the Geelong Advertiser Trophy Race, due to the decline in the number of true metre yachts currently racing in our waters.

After considerable deliberation my Committee wishes to submit the following proposal for your Company's consideration. We do so in anendevour to improve the standard of competition and increase spectator appeal.

It is proposed to decide the Trophy over two events; the Williamstown - Geelong Race and an Olympic Course Race on the Sunday afternoon of our Australia Day Regatta. Each Club would be represented by two ccean racing type yachts, which must comply to the requirements of the Royal Ocean Racing Club, to ensure that all competing craft would be to an acceptable size and standard.

We submit the foregoing with the firm belief that the future of this premier event would be assured for some years to come.

Yours faithfully,

W.B. Miles Hon. Secretary GEELONG ADVERTISER THE GEELONG ADVERTISER PTY. LTD.

THE OLDEST MORNING NEWSPAPER IN VICTORIA (ESTABLISHED 1840)

REGISTERED OFFICE: 191-7 RYRIE STREET, GEELONG P.O. BOX 91 TELEPHONES: 95911 95912 CABLES: "GEEAD"

JM: EMM

9th November, 1967.

Dear Mr. Miles,

The Company is appreciative of the consideration given to the Geelong Advertiser Trophy, by your Committee.

The proposal, as set out in your letter of the 5th October, 1967, has the approval of this Company.

Yours faithfully,

For THE GEELONG ADVERTISER PTY. LTD.

wil. J. MORWOOD.

ALL COMMUNICATIONS TO BE ADDRESSED TO THE MANAGER

⁽Manager)

Editor's Note:

For many years, this was the premier event of the January Regatta. Traditionally its was for Meter-Rated boats only, with racing on Sunday Afternoon¹... Winner Take All.

The sister radio station (3GL) had regular 'crossings' to the outside broadcast (OB) located on water to transmit regular progress updates. The boat used for these OBs was Ile-Ola, with 3GL personnel on board to manage the broadcast (probably a good day out as well!!).

The affiliation between the Club and the paper remained close up until its sale to News Corp, following the death of the major shareholders, News Corp interest in the Club diminished, as did the interest in this trophy.

¹ The January regatta was a three-day event, being Saturday, Sunday and Monday. The Monday (Public Holiday) was the Monday closest to the 26 Jan. All that changed when the Public Holiday was declared on 26th Jan